

# Readers are leaders and leaders are readers!!!

“You will be the same person in 5 years as you are today except for the people you meet and the books you read.” --Charlie Jones

As a new jeweler, you are strongly encouraged to develop the habit of daily reading. 10 pages/day or 10/minutes a day of a leadership/business type book/magazine will help you grow personally and professionally.

Your goal is to read “By Chance or By Design” by our wonderful founder and CSO Andy Horner in the next 2-3 weeks. Let me know when you finish this book. It is a wonderful, heart-warming quick read and essential reading material for all jewelers who want to succeed in Premier.

After that book, you are strongly encouraged to read “Go Pro: 7 Steps to becoming a network marketing professional” by Eric Worre. It is typically only about \$8-\$10 on amazon. Kevin and I feel so strongly about this book blessing your Premier business that we ask you to email us a short paragraph after each chapter of what you learned or what your major “take-aways” are from each chapter. You will want to keep this book and use it throughout your Premier career to refer to and get encouragement and ideas from.

When you read “By Chance or By Design” and “Go Pro” and email me after each chapter in Go Pro the above info by \_\_\_\_\_ (6 weeks from today), we will give you \$75 in free jewelry!

After reading “Go Pro” let me know if you need ideas and suggestions of other good business/leadership books to read next. The goal is not only to grow a successful Premier business, but to grow personally as well and reach your potential in all areas of life!!! That WILL happen with daily reading!

What is your plan?

- When will you read? (morning, evening, lunch hour, etc?) \_\_\_\_\_
  - Where will you read? (home, work, etc?) \_\_\_\_\_
  - What will you give up so you can read at least 10 pages or 10 minutes per day? \_\_\_\_\_
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